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**Norman Pride Festival Vendor Booth Category Guidelines**

**Artist Vendor Booth**

An artist vendor booth is designated for individuals or groups showcasing and selling original, creative works. These vendors contribute to the festival's vibrant and inclusive atmosphere by sharing their talents and crafts.

**Eligibility:**

* **Product Types:** Handmade items, fine art, crafts, prints, sculptures, jewelry, photography, and other original works.
* **Creators:** Independent artists, makers, or collectives who produce their own work.
* **Non-Commercial Focus:** Businesses or large-scale productions do not qualify for this category.

**Requirements:**

* **Display:** Booths should prominently feature original work by the artist(s).
* **Signage:** Clear identification of the artist’s name or collective.
* **Interactivity:** Artists are encouraged to demonstrate their craft or engage with attendees to showcase their process.

**Fees:**

* Reduced booth fees to support independent creators.

**Business Vendor Booth**

A business vendor booth is reserved for companies, organizations, or commercial entities promoting products, services, or brand awareness. These booths often include larger-scale operations or businesses with professional branding.

**Eligibility:**

* **Product Types:** Pre-manufactured goods, branded merchandise, services, informational materials, or franchise products.
* **Organizations:** Local businesses, corporate entities, and nonprofits are eligible for this category.
* **Professional Focus:** Vendors focused on commercial outreach rather than individual artistic creation.

**Requirements:**

* **Display:** Professional, branded setups are required, including signage with the business name and logo.
* **Engagement:** Vendors should provide interactive elements, such as product demonstrations, giveaways, or activities.
* **Compliance:** Businesses must comply with local licensing and tax regulations.

**Fees:**

* Standard booth fees apply.

**Nonprofit Vendor Booth**

A nonprofit vendor booth is designated for organizations aiming to promote their mission, engage with the community, or provide information about their services. These booths help foster connections and awareness within the festival environment.

**Eligibility:**

* **Organizations:** Registered nonprofit organizations or charitable groups.
* **Focus:** Booths should prioritize education, outreach, and community engagement rather than sales.

**Requirements:**

* **Display:** Booths must clearly identify the nonprofit’s name, mission, and any informational materials.
* **Engagement:** Nonprofits are encouraged to provide interactive or educational elements, such as workshops, activities, or discussions.
* **Compliance:** Organizations must provide proof of nonprofit status upon request.

**Fees:**

* Discounted or waived booth fees for eligible nonprofits.